

Six Traits of Effective Writing

Ideas

- Heart of the message
- Uses strong, clear details
- Stays on topic
- Leaves reader without questions



Organization

- Internal structure
- Clear logical order
- Reader is satisfied at the end

Sentence Fluency

- Rhythm and flow
- Long and short sentences
- Sounds good when read aloud
- Sentences begin in different ways

Conventions

- Grammar
- Punctuation
- Spelling
- Proofreading

Word Choice

- Rich, Colorful language
- Literary Devices
- Interesting words
- Paints a picture in the reader's mind

Voice

- Feeling
- Sounds real and genuine
- Heart and soul
- Writer's personality shines through

Expository Writing – “explains”
Narrative Writing – “tells a story”